

The Brain Injury Association of Illinois 2017 Annual Educational Conference

October 20 – 21, 2017
Drury Lane Conference Center
100 Drury Lane - Oakbrook Terrace, IL

Exhibitor & Sponsor Packet

IMPORTANT DEADLINES

•**Sponsorships**
October 5, 2017

•**Exhibitors**
October 5, 2017

Brain Injury Association of Illinois

P.O. Box 70
Palos Heights, IL 60463

Phone: 312.726.5699
Fax: 312.630.4011
E-Mail: info@biail.org

Register online:
www.biail.org/calendar.htm#Educational

EXPANDED EXHIBITOR OPPORTUNITIES

We offer several Sponsorship Opportunities for our Exhibitors

Gold Exhibitor - \$5,000

- Prominent space in Exhibit Hall consisting of draped table and four chairs.
- Four conference registrations
- Recognition on the Brain Injury Association of Illinois Contributor/Sponsor Sign
- Full page ad in the Conference Program Book
- Special acknowledgment and recognition from the podium throughout the conference.
- Acknowledgment in the newsletter and on website

Silver Exhibitor - \$2,500

- Preferred space in Exhibit Hall consisting of draped table and two chairs.
- Two conference registrations
- Recognition on the Brain Injury Association of Illinois Contributor/Sponsor Sign
- Full page ad in the Conference Program Book
- Acknowledgment in the newsletter and on website

Bronze Exhibitor - \$1,000

- Preferred space in Exhibit Hall consisting of draped table and two chairs.
- Two conference registrations
- Recognition on the Brain Injury Association of Illinois Contributor/Sponsor Sign
- Half page ad in the program book
- Acknowledgment in the newsletter and on website

Exhibitor - \$500 (additional \$75 charge for electricity)

- Exhibit Hall space consisting of draped table and two chairs.
- One conference registration
- Recognition on the Brain Injury Association of Illinois Exhibitor sign
- Acknowledgment in the Conference Program Book

Make plans to reserve your booth space in the Exhibitor Hall TODAY!

Space is limited, so respond as soon as possible

Register online at www.biaill.org/calendar.htm#Educational

The deadline for exhibitor and sponsorship registration is **October 5, 2017.**

CONFERENCE SPONSORSHIP OPPORTUNITIES

Show your support of the Brain Injury Association of Illinois, become a Sponsor!

\$3,000 Lunch Sponsor

As the lunch sponsor, you will be recognized during lunch. You will receive a reserved table in a preferred location at the lunch, for you and your guests. You gain added recognition with mention from the podium, and in conference materials. You will receive a full page ad in the Conference Program Book.

\$2,000 Registration Sponsor

Each attendee will receive a packet at registration containing their ID badge and other important conference materials. Your organization's name will be recognized at the registration desk, and in onsite materials. You will receive a half page ad in the Conference Program Book.

\$2,000 Breakfast Sponsor

Each morning of the conference a breakfast will be available to attendees to provide networking opportunities with peers. As a Breakfast Sponsor, you will be recognized at the breakfast. You gain added recognition with mention from the podium, and in conference materials. You will receive a half page ad in the Conference Program Book.

\$1,500 Keynote Sponsor

The conference will offer exciting keynote speakers. You gain added recognition with mention from the podium, and in onsite materials.

\$1,000 Break Sponsor

Throughout the conference, refreshment breaks will be available to attendees to provide networking opportunities with peers. As a Break Sponsor, you will be recognized during the Break, and in onsite materials.

\$1,000 Audio-Visual Sponsor

Your organization will be recognized in the lecture halls, on the A/V products, and in onsite materials.

\$ 500 BIA of Illinois Friend Sponsor

As a Friend sponsor, you will be recognized in the program book.

Program Book Sponsorship Opportunities

The 2017 BIA of Illinois Annual Educational Conference provides an opportunity for individuals with brain injuries, their families, and professionals across the state and from surrounding states to attend a premier educational event! Take this opportunity to become a Conference Program Book Sponsor. The Conference Program Book will be distributed to all onsite attendees. This book will contain a detailed listing of all the presentations, presenters, and sponsors. It will include information on the programs and services provided by the Brain Injury Association of Illinois. The book will be 8 ½ x 11 in size. This book is sure to be referenced throughout the year, providing added visibility to you and your organization.

Outside Back Cover	7.5" x 10"	\$650
Inside Front Page	7.5" x 10"	\$550
Inside Back Page	7.5" x 10"	\$450
Full Page	7.5" x 10"	\$350
Half Page	5" x 7.5"	\$250

The deadline for exhibitor and sponsorship registration is **October 5, 2017**. Submit camera-ready ads or electronic file to the Brain Injury Association of Illinois office with the registration form. Ads submitted after October 5th may not be guaranteed placement in the book based on print shop status. Electronic files should be sent to info@biaill.org

Registration Form

Organization Name _____

Contact Name _____

EXHIBITOR OPPORTUNITIES

1. Expanded Exhibitor opportunities:

Gold \$5,000 _____
(includes 4 exhibitor staff)

Silver \$2,500 _____
(includes 2 exhibitor staff)

Bronze \$1,000 _____
(includes 2 exhibitor staff)

2. Exhibitor: \$500 _____
(includes 1 exhibitor staff)

With Electrical Outlet \$75 _____

3. Please list Exhibitor name(s) as it should appear on the Name Badge:

Name _____ Name _____

Name _____ Name _____

4. Additional Exhibitor: - \$150 Name _____

SPONSORSHIP OPPORTUNITIES

Lunch \$3,000 _____
Breakfast \$2,000 _____
Keynote \$1,500 _____
Break \$1,000 _____

Audio-Visual \$1,000 _____
Registration \$2,000 _____
Friend \$ 500 _____
Contribution \$ _____

PROGRAM BOOK SPONSORSHIP OPPORTUNITIES

Outside Back Cover	7.5" x 10"	\$650 _____
Inside Front Page	7.5" x 10"	\$550 _____
Inside Back Page	7.5" x 10"	\$450 _____
Full Page	7.5" x 10"	\$350 _____
Half Page	5" x 7.5"	\$250 _____

Yes, I would like to contribute \$ _____ to the BIA of Illinois Annual Educational Conference.

Total Payment Amount

Exhibit \$ _____

Sponsorship \$ _____

Contribution \$ _____

Total Enclosed \$ _____

PAYMENT INFORMATION

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone / Fax: _____

E-Mail Address: _____

PAYMENT OPTIONS Check (Payable to BIA of IL) VISA MasterCard Discover

Card # _____ Expiration Date _____

Name on Card _____

Billing Address _____

E-Mail Address _____

I authorize the Brain Injury Association of Illinois to bill my credit card in the amount of _____

Signature of Cardholder

Date

**2017 Annual Educational Conference
Friday, October 20, 2017**

- 7:30 - 8:30am** **CONTINENTAL BREAKFAST WITH THE EXHIBITORS**
- 8:00 - 8:30** **REGISTRATION / EXHIBITS**
- 8:15 - 8:30** **OPENING REMARKS**
- 8:30 – 9:30** **KEYNOTE ADDRESS**
CHEMOSENSATION AND THE BRAIN
ALAN R. HIRSCH, MD
DIRECTOR, SMELL AND TASTE TREATMENT AND RESEARCH FOUNDATION, LTD
- 9:30 – 10:30** **KEYNOTE ADDRESS**
POST-TRAUMATIC STRESS DISORDER AND ANXIETY RELATED ISSUES
PATRICK B. McGRATH, PHD
ASSISTANT VICE PRESIDENT, RESIDENTIAL SERVICES
AMITA HEALTH BEHAVIORAL MEDICINE INSTITUTE
EXECUTIVE DIRECTOR, FOGLIA FAMILY FOUNDATION RESIDENTIAL TREATMENT CENTER
CLINICAL DIRECTOR, CENTER FOR ANXIETY AND OBSESSIVE COMPULSIVE DISORDERS
CLINICAL DIRECTOR, SCHOOL ANXIETY AND SCHOOL REFUSAL PROGRAMS
AMITA HEALTH ALEXIAN BROTHERS BEHAVIORAL HEALTH HOSPITAL
- 10:30 – 10:45** **Exhibits / Break**
- 10:45 – 11:45** **CONCURRENT WORKSHOP - SESSION I**
- A1 **B. Transcranial Direct Current Stimulation: Research & Clinical Applications**
Eric Larson, PhD
Director of Psychology and Brain Injury, Marianjoy Rehabilitation Hospital
- C1 **C. Legal and Financial Issues to Consider in Personal Injury**
Thomas Routh, Esquire
Partner, Nolan Law Group
Board Member, Brain Injury Association of Illinois
- 11:45 – 1:00pm** **LUNCH BUFFET**
- 1:00 – 2:00** **CONCURRENT WORKSHOP – SESSION II**
- A2 **A. Trafficking of People with Disabilities**
Lydia Sharp, Esquire
Equal Justice Works Fellow sponsored by Greenberg Traurig, LLP
Staff Attorney, Equip for Equality
- B2 **B. Mindfulness in a Minute**
Lorry Luscri, MPH RD
Program Manager, Health Promotion Disease Prevention
LGBT Veteran Care Coordinator
Edward Hines Jr. VA Hospital
- C2 **C. Important to Measure Quality of Care Concepts for Custom Ankle-Foot Orthosis Users**
Allen Heinemann, PhD, ABPP, FACRM
Director, Center for Rehabilitation Outcomes Research
Professor, Department of Physical Medicine and Rehabilitation,
Feinberg School of Medicine, Northwestern University
- 2:00 – 2:15** **Exhibits / Break**

- 2:15 – 3:15** **KEYNOTE ADDRESS**
NEUROPLASTICITY AND RECOVERY FOLLOWING BRAIN INJURY
 ANJUM SAYYAD, MD
 PROGRAM DIRECTOR, PM&R RESIDENCY PROGRAM
 MARIANJOY REHABILITATION HOSPITAL
 PHYSIATRIST, MARIANJOY MEDICAL GROUP
 BOARD MEMBER, BRAIN INJURY ASSOCIATION OF ILLINOIS
- 3:15 – 4:15** **KEYNOTE ADDRESS**
OPIOID MISUSE/ABUSE: SOCIAL EPIDEMIC
 GREGORY A. TEAS, MD
 CHIEF MEDICAL OFFICER, PSYCHIATRIST
 AMITA HEALTH ALEXIAN BROTHERS BEHAVIORAL HEALTH HOSPITAL
- 4:15 – 5:15** **KEYNOTE ADDRESS**
FATIGUE AFTER TRAUMATIC BRAIN INJURY
 NENAD BRKIC, MD
 ATTENDING PHYSICIAN, BRAIN INJURY PROGRAM,
 SHIRLEY RYAN ABILITYLAB
 ASSISTANT PROFESSOR, DEPT OF PHYSICAL MEDICINE AND REHABILITATION,
 FEINBERG SCHOOL OF MEDICINE, NORTHWESTERN UNIVERSITY

2017 Annual Educational Conference
Saturday, October 21, 2017

- 7:30 – 8:30 am** **BREAKFAST WITH THE EXHIBITORS**
- 8:00 – 8:30** **REGISTRATION / EXHIBITS**
- 8:30 – 9:30** **KEYNOTE ADDRESS**
ATTENTION AND AROUSAL AFTER BRAIN INJURY
 James A. Young, MD
 Rush University Medical Center,
 Chairman, Department of Physical Medicine and Rehabilitation
 Johnston R Bowman Rehabilitation Hospital, Medical Director
 Honorary Board Member, Brain Injury Association of Illinois
- 9:30 – 10:30** **KEYNOTE ADDRESS**
Management of TBI in the Trauma ICU
 Gerard Dysico, MD
 Director of Trauma Physical Medicine & Rehabilitation, Trauma and Burns Department
 John H. Stroger Jr. Hospital
 Cook County Health and Hospitals System
- 10:30 – 10:45** **EXHIBITS / BREAK**
- 10:45 – 11:45** **KEYNOTE ADDRESS**
WHEN IS A HIT TO THE HEAD NOT A CONCUSSION: A LOOK AT THE DIFFERENTIAL DIAGNOSIS
 Nicole Reams, MD
 Associate Director Sports Concussion Program, NorthShore University HealthSystem
 Board-Certified Neurologist, Fellowship-Trained Sports Neurologist
 Independent Neurologic Consultant for the Chicago Bears, Chicago Fire,
 Chicago Wolves, Chicago Lions, Chicago Force, Northwestern University
 Athletics, Northern Illinois University Athletics, and local high schools
- 11:45 – 12:45** **KEYNOTE ADDRESS**
THE DUAL DIAGNOSIS OF TBI AND SPINAL CORD INJURY
 Raymond Lee, MD
 Medical Director Spinal Cord Injury Program
 Schwab Rehabilitation Hospital
 Psychiatrist, University of Chicago Medical Center
- 12:45 – 1:00pm** **Conference Wrap Up and Evaluation**

Continuing Education

Conference CE sponsors - **Elderwerks, Schwab Rehabilitation Hospital, SIU School of Medicine, BIA of Illinois**

The Conference content has been submitted for 11 Continuing Education hours for the following disciplines: Nurses, Occupational Therapists, Physical Therapists, Social Workers and Speech Language Pathologists.

SIU School of Medicine is licensed by the Illinois Department of Financial and Professional Regulation to provide continuing education for Nursing Home Administrators (139-000027) and Counselors/Clinical Counselors (197-000073). This program offers 11 CE hours for the two days of participation (7 hours for Day 1 only, 4 hours for Day 2 only) for licensed nursing home administrators and licensed counselors/clinical counselors.

The conference attendance hours can also be submitted for ACBIS continuing education. Certificates of Attendance will be awarded for other disciplines and work – related requirements.

WHO SHOULD ATTEND?

The annual BIA of Illinois Educational Conference is open to individuals who have sustained an acquired brain injury, their family members and caregivers, rehabilitation professionals, and professionals working with an individual who has sustained an acquired brain injury. The conference is open to the public.

Some disciplines that may be in attendance are, but not limited to:

Allied Professionals	Licensed Professional Counselors	Physicians
Art Therapists	Mental Health Professionals	Psychologists
Athletic Trainers	Music Therapists	Recreational Therapists
Attorneys	Nurses	Social Workers
Case Managers	Nursing Home Administrators	Speech Language Pathologists
Direct Care Staff	Occupational Therapists	Vocational Specialists
Educators	Physical Therapists	Coaches

HOTEL INFORMATION

Hilton Suites

(630)941-0100

\$109.00 per night plus tax

Reservations can be made at the following link:

http://www.hilton.com/en/hi/groups/personalized/C/CHIOTHS-BIA-20171019/index.jhtml?WT.mc_id=POG

- Double or single rooms available
- Accessible rooms available
- The hotel offers a restaurant for its guests, as well as some nearby restaurants will deliver to the hotel.
- To receive the special conference rate, you must identify the Brain Injury Association of Illinois Conference when making reservations.

Deadline for receiving conference room rate - October 1, 2017