

The Brain Injury Association of Illinois

2018 Annual Educational Conference

October 19 – 20, 2018

Drury Lane Conference Center
Oakbrook Terrace, IL

Exhibitor & Sponsor Packet

The purpose of the annual educational conference is to educate individuals who have sustained an acquired brain injury, their families and the professionals who treat them regarding best practices to promote optimum wellness following brain injury.

WHO SHOULD ATTEND?

The annual BIA of Illinois Educational Conference is open to individuals who have sustained an acquired brain injury, their family members and caregivers, rehabilitation professionals, and professionals working with an individual who has sustained an acquired brain injury. The conference is open to the public.

Some disciplines that may be in attendance are, but not limited to:

Allied Professionals	Licensed Professional Counselors	Physicians
Art Therapists	Mental Health Professionals	Psychologists
Athletic Trainers	Music Therapists	Recreational Therapists
Attorneys	Nurses	Social Workers
Case Managers	Nursing Home Administrators	Speech Language Pathologists
Direct Care Staff	Occupational Therapists	Vocational Specialists
Educators	Physical Therapists	Coaches

Conference Times

•Friday, October 19, 2018
7:30am – 5:15pm

•Saturday, October 20, 2018
7:30am – 1:00pm

Brain Injury Association of Illinois

P.O. Box 70
Palos Heights, IL 60463

Phone: 312.726.5699
Fax: 312.630.4011
E-Mail: info@biail.org

Register online:

www.biail.org/calendar.htm#Educational

Conference Exhibitor/Sponsor Registration Form

Organization Name _____

Contact Name _____

EXHIBITOR OPPORTUNITIES

1. Expanded Exhibitor opportunities:

Gold \$5,000 _____
(includes 4 exhibitor staff)

Silver \$2,500 _____
(includes 2 exhibitor staff)

Bronze \$1,000 _____
(includes 2 exhibitor staff)

2. Exhibitor: \$500 _____
(includes 1 exhibitor staff)

With Electrical Outlet \$75 _____

3. Please list Exhibitor name(s) as it should appear on the Name Badge:

Name _____ Name _____

Name _____ Name _____

4. Additional Exhibitor: - \$150 Name _____

SPONSORSHIP OPPORTUNITIES

Lunch \$3,000 _____

Breakfast \$2,000 _____

Keynote \$1,500 _____

Break \$1,000 _____

Audio-Visual \$1,000 _____

Registration \$2,000 _____

Friend \$ 500 _____

Contribution \$ _____

PROGRAM BOOK SPONSORSHIP OPPORTUNITIES

Outside Back Cover 7.5" x 10" \$650 _____

Inside Front Page 7.5" x 10" \$550 _____

Inside Back Page 7.5" x 10" \$450 _____

Full Page 7.5" x 10" \$350 _____

Half Page 5" x 7.5" \$250 _____

Yes, I would like to contribute \$ _____ to the BIA of Illinois Annual Educational Conference.

Total Payment Amount

Exhibit \$ _____

Sponsorship \$ _____

Contribution \$ _____

Total Enclosed \$ _____

PAYMENT INFORMATION

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone / Fax: _____

E-Mail Address: _____

PAYMENT OPTIONS Check (Payable to BIA of IL) VISA MasterCard Discover

Card # _____ Expiration Date _____

Name on Card _____

Billing Address _____

E-Mail Address _____

I authorize the Brain Injury Association of Illinois to bill my credit card in the amount of _____

Signature of Cardholder

Date

EXPANDED CONFERENCE EXHIBITOR OPPORTUNITIES

We offer several Sponsorship Opportunities for our Exhibitors

Gold Exhibitor - \$5,000

- Prominent space in Exhibit Hall consisting of draped table and four chairs.
- Four conference registrations
- Recognition on the Brain Injury Association of Illinois Contributor/Sponsor Sign
- Full page ad in the Conference Program Book
- Special acknowledgment and recognition from the podium throughout the conference.
- Acknowledgment in the newsletter and on website

Silver Exhibitor - \$2,500

- Preferred space in Exhibit Hall consisting of draped table and two chairs.
- Two conference registrations
- Recognition on the Brain Injury Association of Illinois Contributor/Sponsor Sign
- Full page ad in the Conference Program Book
- Acknowledgment in the newsletter and on website

Bronze Exhibitor - \$1,000

- Preferred space in Exhibit Hall consisting of draped table and two chairs.
- Two conference registrations
- Recognition on the Brain Injury Association of Illinois Contributor/Sponsor Sign
- Half page ad in the program book
- Acknowledgment in the newsletter and on website

Exhibitor - \$500 (additional \$75 charge for electricity)

- Exhibit Hall space consisting of draped table and two chairs.
- One conference registration
- Recognition on the Brain Injury Association of Illinois Exhibitor sign
- Acknowledgment in the Conference Program Book

Make Plans to Reserve Your Booth Space in the Exhibitor Hall Today!

Space is Limited, so Respond as Soon as Possible

Register Online at <http://www.biaail.org/calendar.htm#Educational>

The deadline for exhibitor and sponsorship registration is **October 10, 2018**

CONFERENCE SPONSORSHIP OPPORTUNITIES

Show Your Support of the Brain Injury Association of Illinois, Become a Sponsor!

\$3,000 Lunch Sponsor

As the lunch sponsor, you will be recognized during lunch. You will receive a reserved table in a preferred location at the lunch, for you and your guests. You gain added recognition with mention from the podium, and in conference materials. You will receive a full page ad in the Conference Program Book.

\$2,000 Registration Sponsor

Each attendee will receive a packet at registration containing their ID badge and other important conference materials. Your organization's name will be recognized at the registration desk, and in onsite materials. You will receive a half page ad in the Conference Program Book.

\$2,000 Breakfast Sponsor

Each morning of the conference a breakfast will be available to attendees to provide networking opportunities with peers. As a Breakfast Sponsor, you will be recognized at the breakfast. You gain added recognition with mention from the podium, and in conference materials. You will receive a half page ad in the Conference Program Book.

\$1,500 Keynote Sponsor

The conference will offer exciting keynote speakers. You gain added recognition with mention from the podium, and in onsite materials.

\$1,000 Break Sponsor

Throughout the conference, refreshment breaks will be available to attendees to provide networking opportunities with peers. As a Break Sponsor, you will be recognized during the Break, and in onsite materials.

\$1,000 Audio-Visual Sponsor

Your organization will be recognized in the lecture halls, on the A/V products, and in onsite materials.

\$500 BIA of Illinois Friend Sponsor

As a Friend sponsor, you will be recognized in the program book.

Additional sponsorships are available, please contact the office at 312.726.5699 to discuss sponsorship levels.

Conference contributions of any amount would be greatly appreciated by the Brain Injury Association of Illinois, and will be acknowledged in the program book.

PROGRAM BOOK SPONSORSHIP OPPORTUNITIES

The 2018 BIA of Illinois Annual Educational Conference provides an opportunity for individuals with brain injuries, their families, and professionals across the state and from surrounding states to attend a premier educational event!

Take this opportunity to become a Conference Program Book Sponsor. The Conference Program Book will be distributed to all onsite attendees. This book will contain a detailed listing of all the presentations, presenters, and sponsors. It will include information on the programs and services provided by the Brain Injury Association of Illinois. The book will be 8 ½ x 11 in size. This book is sure to be referenced throughout the year, providing added visibility to you and your organization.

Outside Back Cover	7.5" x 10"	\$650
Inside Front Page	7.5" x 10"	\$550
Inside Back Page	7.5" x 10"	\$450
Full Page	7.5" x 10"	\$350
Half Page	5" x 7.5"	\$250

The deadline for exhibitor and sponsorship registration is **October 10, 2018**. Submit camera-ready ads or electronic file to the Brain Injury Association of Illinois office with the registration form. Ads submitted after October 10th may not be guaranteed placement in the book based on print shop status. Electronic files should be sent to info@biaill.org

**2018 Annual Educational Conference
Friday, October 19, 2018**

- 7:30 - 8:30am** **CONTINENTAL BREAKFAST WITH THE EXHIBITORS**
- 8:00 - 8:30** **REGISTRATION / EXHIBITS**
- 8:15 - 8:30** **OPENING REMARKS**
- 8:30 – 9:30** **KEYNOTE ADDRESS**
LIVING WITH OUR “NEW NORMAL”
MIKE ADAMLE, FORMER NBC5 SPORTS DIRECTOR AND FORMER NFL PLAYER
KIM ADAMLE, WIFE OF MIKE ADAMLE
WILLIAM GIBBS ESQUIRE, CORBOY & DEMETRIO
- 9:30 – 10:30** **KEYNOTE ADDRESS**
CONCUSSION: TREATMENT OPTIONS AND CONSIDERATIONS
ELIZABETH PIEROTH, PSYD, ABPP
NORTHSHORE UNIVERSITY HEALTHSYSTEM
BOARD MEMBER, BRAIN INJURY ASSOCIATION OF ILLINOIS
NFL HEAD NECK AND SPINE COMMITTEE
CO-DIRECTOR, NFL NEUROPSYCHOLOGY CONSULTANT PROGRAM
US SOCCER CONCUSSION TASK FORCE
AMATEUR HOCKEY ASSOCIATION OF IL SAFETY COMMITTEE
- 10:30 – 10:45** **Exhibits / Break**
- 10:45 – 11:45** **CONCURRENT WORKSHOP - SESSION I**
- A1 **B. Making Cultural Organizations More Accessible**
Rachel Arfa, Esquire
Equip for Equality
- C1 **C. Legal and Financial Issues to Consider in Personal Injury**
Thomas Routh, Esquire
Partner, Nolan Law Group
Board Member, Brain Injury Association of Illinois
- 11:45 – 1:00pm** **LUNCH BUFFET**
- 1:00 – 2:00** **KEYNOTE ADDRESS**
THE INTERSECTION OF DOMESTIC VIOLENCE AND TRAUMATIC BRAIN INJURY
DOROTHY KOZLOWSKI, PHD
NEUROSCIENCE DIRECTOR, DEPAUL UNIVERSITY
- 2:00 – 3:00** **KEYNOTE ADDRESS**
PSEUDOBULBAR AFFECT: A COMMON, YET UNDER-TREATED CONDITION
ANJUM SAYYAD, MD
PROGRAM DIRECTOR, PM&R RESIDENCY PROGRAM
MARIANJOY REHABILITATION HOSPITAL
PHYSIATRIST, MARIANJOY MEDICAL GROUP
BOARD MEMBER, BRAIN INJURY ASSOCIATION OF ILLINOIS
- 3:00 – 3:15** **Exhibits / Break**
- 3:15 – 4:15** **KEYNOTE ADDRESS**
SURGICAL AND NON-SURGICAL TREATMENT OF TRAUMATIC BRAIN INJURY
LEONARD CERULLO, MD
THE LEN CERULLO METHOD
- 4:15 – 5:15** **KEYNOTE ADDRESS**
FATIGUE AFTER TRAUMATIC BRAIN INJURY
NENAD BRKIC, MD
ATTENDING PHYSICIAN, BRAIN INJURY PROGRAM,
SHIRLEY RYAN ABILITYLAB
ASSISTANT PROFESSOR, DEPT OF PHYSICAL MEDICINE AND REHABILITATION,
FEINBERG SCHOOL OF MEDICINE, NORTHWESTERN UNIVERSITY

**2018 Annual Educational Conference
Saturday, October 20, 2018**

- 7:30 – 8:30 am** **BREAKFAST WITH THE EXHIBITORS**
- 8:00 – 8:30** **REGISTRATION / EXHIBITS**
- 8:30 – 9:30** **KEYNOTE ADDRESS**
CHRONIC PAIN AFTER TRAUMATIC BRAIN INJURY
Joseph Rabi, MD
The Len Cerullo Method
- 9:30 – 10:30** **KEYNOTE ADDRESS**
Trauma 360
Andrew Dennis, MD
Director of Trauma Physical Medicine & Rehabilitation, Trauma and Burns Department
John H. Stroger Jr. Hospital
Cook County Health and Hospitals System
- 10:30 – 10:45** **EXHIBITS / BREAK**
- 10:45 – 11:45** **KEYNOTE ADDRESS**
AUTONOMIC DYSFUNCTION IN SEVERE INJURIES
Steven Bou, MD
Medical Director, Brain Injury Program
Marianjoy Rehabilitation Hospital
- 11:45 – 12:45** **KEYNOTE ADDRESS**
NEW TRENDS IN REHABILITATION FOR PATIENTS WITH BRAIN INJURY (STROKE AND TBI)
Gioia Herring, MD
Schwab Rehabilitation Hospital
- 12:45 – 1:00pm** **Conference Wrap Up and Evaluation**

**The Brain Injury Association of Illinois Educational Conference Content
has been submitted for 11 CE hours.**

The Brain Injury Association of Illinois Educational Conference Content has been submitted for 11 CE hours for the complete 2-day participation (7-Friday, 4 - Saturday). Our CE sponsors are: Elderwerks (Nursing), Schwab Rehabilitation Hospital (PT, OT, and SLP), SIU School of Medicine (Counselors/Clinical Counselors and Nursing Home Administrators), The Human Services Education Council (Psychologists), and Brain Injury Association of Illinois (Social Work).

SIU School of Medicine is licensed by the Illinois Department of Financial and Professional Regulation to provide continuing education for Nursing Home Administrators (139-000027) and Counselors/Clinical Counselors (197-000073). This program offers 11 CE hours for the two days of participation (7 hours for Day 1 only, 4 hours for Day 2 only) for licensed nursing home administrators and licensed counselors/clinical counselors.

The Human Services Education Council is approved by the Illinois Department of Financial and Professional Regulation as a provider of continuing education for Psychologists (Provider # 268000039). This program offers 11 CE hours for the two days of participation (7 hours for Day 1 only, 4 hours for Day 2 only) for psychologists.

The conference attendance hours can also be submitted for ACBIS continuing education.

Certificates of Attendance will be awarded upon request for other disciplines and work – related requirements.

Hotel Lodging (adjacent to the Drury Lane)

Hilton Suites 630.516.3829

Hilton Garden Inn 630.941.1177

- Room rates will be based on the availability of rooms at each hotel.
- Hilton encourages hotel reservations be made early to ensure availability.